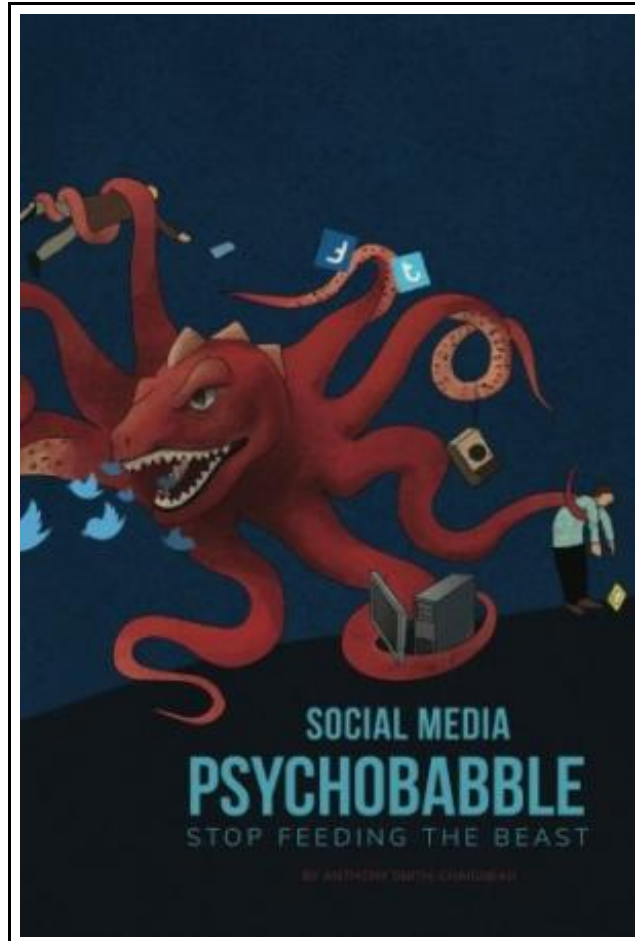


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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This book is NOT a How-To of tips and techniques nor is it a Social Media marketing guide - FAR FROM IT! Social Media Psychobabble exposes the amorphous world of Social Media, digging into the absurd, nonsensical psychobabble that the majority of this medium has become. It is written to reveal the mess, open dialogue and educate - It is a wake-up call to the powers that can do something to fix the problems! The book looks at the history of the the How-To genre, Social Media Tools, the Players and the massive diatribe of drivel and imbecilic, valueless marketing that now fills masses of server farms across the globe. It rips open the happy-flappy veneer of the narcissistic, over-exuberant Social Media snake-oil sales people and it exposes many for the charlatans they are, with their absurd claims of instant business success. It is by no means inclusive of all as the subject has grown to a Godzilla size problem. The book is full of examples showing how the on-line content-creation-runaway-train is polluting the (The Beast) with unmoderated, unmitigated garbage that is wreaking social and political havoc as it favours the stupid, the fake, the narcissists, the trolls, the bullies, the scammers, the terrorists and more. It shows how we stand by and allow The Beast to stupidly pollute our youngest most malleable, susceptible minds. If you are a parent, a teacher, a social worker and have young lives to protect and nurture you will want to know what is really going on in the belly of The Beast. If you are working in or touting Social Media and are perhaps a runaway-content-creator then this book is certainly NOT for you but...



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