



The Essence of Change (The Essence of Management) [Taschenbuch] by Clarke, Liz

By Liz; Clarke

Financial Times Prent.Int, 1994. Taschenbuch. Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Managing change effectively is a source of competitive advantage - and change in business today is both inevitable and unavoidable, especially in response to environmental pressures. This book provides an overall introduction to managing change, with a good practical grasp and lively illumination of organisational change, and is thus a key tool in the continued survival and success of any business. 216 pp. Englisch.



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