



My Municipal Recycling Program Made Me Fat and Sick: How Well Intentioned Environmentalists Teamed Up with the Soft Drink Industry to Promote Obesity and Injure Workers

By MR David S McRobert

Createspace, United States, 2012. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book explains the rapid evolution of the Blue Box municipal recycling program in Ontario between 1982 and 1994 and its social and environmental costs. The origins of the Blue Box municipal recycling program in Ontario can partly be traced back to the early 1970s when concerns about litter problems were attracting the public's attention. In 1976, a law under the Environmental Protection Act was passed allowing the Ontario government to enact regulations banning non-refillable soft drink containers. However, the regulations banning non-refillables cans and new plastic PET bottles were never passed and instead in 1978 the soft drink industry convinced the Minister of the Environment to sign a voluntary agreement that soft drink companies and retailers would sell 75 percent of its soft drinks in refillable containers. The 75 percent ratio for glass refillable soft drink containers was never reached though because the soft drink industry had trouble with the targets. The large pop producers and grocery retailers also had substantial connections to the Ontario Progressive Conservatives and made large annual donations to both the Liberals...

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