



Everything You Wanted to Know About Freelance Writing (Paperback)

By Paul Lima

Five Rivers Chapmanry, United States, 2011. Paperback.
 Condition: New. Language: English . Brand New Book *****
 Print on Demand *****. Everything You Wanted To Know About Freelance Writing combines two popular business of freelance writing books: Business of Freelance Writing: How to Develop Article Ideas and Sell Them to Newspapers and Magazines and The Six-Figure Freelancer: How to Find, Price and Manage Corporate Writing Assignments. How to Develop Article Ideas and Sell Them to Newspapers and Magazines shows you how to develop article ideas, write query letters, pitch your ideas to the right editor at the right publications, and follow up on your queries. It outlines everything you need to know to negotiate the sale of your work with editors who say yes to your ideas. It also reveals how to conduct effective interviews and shows you a variety of ways to write article leads. Focusing on writing material for businesses, associations, government agencies, non-profits and other organizations, The Six Figure Freelancer demonstrates how to plan and market your way to freelance writing success in the lucrative corporate market. Review: One of the best things I have purchased for my business (not counting my computer) is Paul Lima s book...



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