



Brief NLP Therapy (Hardback)

By Ian McDermott, Wendy Jago

SAGE Publications Inc, United States, 2001. Hardback. Condition: New. Language: English . Brand New Book. `Of the many books on NLP, few deal with it specifically as psychotherapy and none so well as this one. All the usual strategies are there plus considerations on such matters as how the therapist benefits from using NLP, some excellent examples and case reports, written in a manner that is admirably suited to a professional readership. Top class - NLP World Neuro-Linguistic Programming has evolved as an effective approach to therapeutic work which originated in the study of excellence in communication. With its focus on enabling clients to find their own solutions and achieving their full potential, NLP is of increasing interest to many counsellors and psychotherapists. Brief NLP Therapy provides a much-needed guide to the core concepts underpinning NLP practice. Each concept is explained clearly in terms of its theoretical and historical development and its practical application within brief therapy. Each chapter also features a `skill-builder aimed at helping the reader develop the therapeutic techniques which stem from the theory. The application of NLP skills is demonstrated throughout with examples selected from practice and by two extended case studies at the end of...



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